



Black Brick
Finding perfect properties

Case Study

Ilchester Place, Holland Park W14



Price: £16.25 million **Date sourced:** August 2012

The Client

A South African Buyer

The Challenge

Our clients were looking to relocate to London from South Africa. Unfamiliar with London, we spent time showing them different neighbourhoods and educating them on areas and pricing.

The Perfect Conclusion

"We showed our clients a number of properties in different areas so they could understand the variation in property styles and prices. Our clients fell in love with Holland Park.

When we viewed Ilchester Place, the property was already under offer with another purchaser at £16.5m with a delayed completion. We offered £16.25m (£2,365 per square foot) with a 5 day exchange which was accepted due to our relationship with the selling agent.

Another house on same road that requires refurbishment subsequently came onto the market at £3,266 per square foot, demonstrating our ability to achieve the very best deals for our clients."



We're ready when you are.

We would be delighted to hear from you to discuss your own property requirements and how we may be able to assist you. Should you wish to arrange for a non obligatory consultation, please contact us:

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